



RISE ACADEMY

OF ENTREPRENEURSHIP

COURSE INFO PACK 2027

Your Passion. Our Guidance. Your Stage.

SINCE 2015



NOMINATED FOR
BEST INDEPENDENT MUSIC EDUCATION
INSTITUTION

MUSIC BUSINESS AWARDS AFRICA 2026

GET IN TOUCH

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OUR CAMPUSES

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Cape Town 80 Strand St, Cape Town City
Centre, 8001

Durban 70 Buckingham Terrace, Westville,
3629

Apply now →

Chat on WhatsApp

EVERY COURSE IS BUILT FROM FOUR CHAPTERS

Since 2015 we've trained DJs, producers, performers, managers and sound engineers to build real careers. Talent gets you started. Knowing how the industry works keeps you working. That's why every RISE course is built from the same four chapters.

1. THE PRACTICAL

Your craft. Hands-on lessons on the equipment and software professionals use, taking you from your first mix, beat or song to a finished, polished piece of work.

2. THE BUSINESS

You as a brand. How to present yourself, market your work, build a following and get booked, and how to handle the pressure that comes with a creative career.

3. THE INDUSTRY

How the music business really works: record labels, publishing, distribution, copyright, radio, touring, and the many ways artists earn beyond the stage.

4. THE EXPERIENCE

Workshops that put you in real industry situations: live shows, recording sessions, festival-scale sets, music for film and games, and new tools such as AI.

The course you choose sets your discipline. The level you choose sets how many of these chapters you get.



RISE Academy graduation

"THERE'S SOMETHING MAGICAL ABOUT BEING PART OF THE RISE COMMUNITY, WHERE EVERYONE SHARES THE SAME BURNING PASSION."

Andiswa Shabalala
DJ Production & Live Sound, Class of 2023

CHOOSING YOUR LEVEL

Each level includes everything in the level below it. Part-time classes are on Saturdays. Full-time classes run Tuesday to Friday and cover the same content in less time.

PRACTICAL

Craft only

For students who want the hands-on skills and nothing else. You learn the technique and are assessed on it. Ultimate DJ starts even earlier, with Intro and Basic levels for complete beginners.

PRO

Craft plus career

Everything in Practical, plus The Business, so you finish ready to market yourself and get paid work. On the production courses, Pro also adds The Industry.

GLOBAL MASTERCLASS

The complete programme

Everything in Pro, plus The Experience workshops and The Industry: real-world sessions that turn your skills into professional readiness.

COURSE	ENTRY LEVEL		PRO	GLOBAL MASTERCLASS
Ultimate DJ	P	B I E	Intro, Basic	P B I E
Advanced DJ	P	B I E	Practical	P B I E
DJ Production	Not offered		P B I E	P B I E
Music Production	P	B I E	Practical	P B I E
Advanced Music Production	P	B I E	Practical	P B I E
Artist Producer	Not offered		P B I E	P B I E
Performance	P	B I E	Practical	P B I E

P The Practical **B** The Business **I** The Industry **E** The Experience Dark square = chapter included

Single-level courses: Music Industry Business covers The Business and The Industry. Artist Management has its own management curriculum. Live Sound is fully practical, with real event work.

START HERE

WHICH COURSE IS RIGHT FOR YOU?

Find what you want to do, and that's your course. Then use the level guide to choose how deep to go.

You want to learn to DJ, starting from scratch.

DJ
ULTIMATE DJ

You already mix confidently and want to perform at a professional standard.

DJ
ADVANCED DJ

You want to DJ and make the music you play.

DJ · MUSIC PRODUCTION
DJ PRODUCTION

You want to make beats and songs, from the first idea to a finished track.

MUSIC PRODUCTION
MUSIC PRODUCTION

You already produce and want a professional sound and your own EP.

MUSIC PRODUCTION
ADVANCED MUSIC PRODUCTION

You want to sing or perform and own the stage.

PERFORMANCE
PERFORMANCE

You want to write, produce and perform your own music.

PERFORMANCE · PRODUCTION
ARTIST PRODUCER

You want to work on the business side of music, or run your own career.

BUSINESS
MUSIC INDUSTRY BUSINESS

You want to find, develop and manage artists.

BUSINESS
ARTIST MANAGEMENT

You want to run sound at concerts and live events.

SOUND OPERATOR
LIVE SOUND

You want a formal qualification for a career in sound.

SOUND OPERATOR
HIGHER OCCUPATIONAL CERTIFICATE: SOUND OPERATOR

NOT SURE YET?

Chat to our admissions team on WhatsApp. We'll help you choose.

ULTIMATE DJ

Our flagship DJ course takes you from never having touched a deck to performing as a professional. Choose how far you want to go: each level builds on the one before.

Best for: complete beginners, or self-taught DJs who want proper foundations.



FOUR LEVELS

Each level includes everything in the one before

INTRO

The Practical

Part-time: 5 weeks

Full-time: 2 weeks

R5,750

Your first steps behind the decks. You learn to set up the equipment, cue a track and beatmatch two songs, the core skill every DJ builds on, and you get a first look at building your brand.

BASIC

The Practical + intro to The Business

Part-time: 4 months

Full-time: 6 weeks

R17,500

From first mix to confident DJ. You train your ear for musicality and EQ, master a range of mixing techniques, and start building your brand and following online. You finish with your first practical and business assessments.

PRO

The Practical + The Business

Part-time: 9 months

Full-time: 3 months

R30,950

From DJ to performer. You add effects, sampling and digital DJ tools, record your own demo and test yourself in a DJ battle. On the business side you learn how to get booked: professionalism, riders, networking, working with agents and pitching for gigs.

GLOBAL MASTERCLASS

All four chapters

Part-time: 9 months

Full-time: 4 months

R45,000

Ready for any stage. Workshops put you in real performance situations, from back-to-back sets and live vocals to festival-scale shows, visuals and AI-assisted performance. You also learn how the wider industry works, from labels and copyright to touring and income beyond gigs.

ADVANCED DJ

For DJs who can already mix and want to perform at a professional standard. Every level shares the same advanced technical training. The higher levels add the career, industry and real-world experience.

Best for: working or experienced DJs, and Ultimate DJ graduates ready for more.



THREE LEVELS

Each level includes everything in the one before

PRACTICAL

The Practical

Part-time: 9 months

Full-time: 3 months

R17,000

Technical mastery. You learn to perform on any setup, use hot cues, loops and stems to rebuild tracks live, mix harmonically across genres, and scratch. You bring vinyl and external instruments into your sets, then plan, record and review a full showcase performance.

PRO

The Practical + The Business

Part-time: 9 months

Full-time: 3 months

R31,000

Technical mastery, plus a career. Everything in Practical, plus The Business: building and marketing your brand, working with agents, managers and venues, and landing residencies and gigs. You also test your skills against other DJs in a DJ battle.

GLOBAL MASTERCLASS

All four chapters

Part-time: 9 months

Full-time: 4 months

R44,000

A complete, independent DJ artist. Everything in Pro, plus The Experience workshops, where you perform hybrid DJ and live sets, play festival-scale shows and work with visuals, lighting and AI remixing. The Industry chapter shows you how labels, publishing, touring and alternative income really work.

DJ PRODUCTION

The DJ and the producer in one course. You get the full practical training from both Ultimate DJ and Music Production, so you can make your own tracks and play them in your sets.

Best for: beginners who want both skills from day one.
No experience needed.



TWO LEVELS

Global Masterclass includes everything in Pro

PRO

Practical + Business + Industry

Part-time: 9 months

Full-time: 6.5 months

R52,500

Both crafts, plus a career. You learn to DJ from the ground up, all the way to recording your own demo. Alongside that, you learn to produce complete tracks in FL Studio, from the first idea through arrangement, mixing and mastering. The Business and Industry chapters show you how to brand yourself, get booked, and release and earn from your music. You also take part in a live recording session and a DJ battle.

GLOBAL MASTERCLASS

All four chapters

Part-time: 9 months

Full-time: 7.5 months

R70,000

Our most complete DJ programme. Everything in Pro, plus two full sets of Experience workshops. On the DJ side you perform back-to-back, hybrid and festival-scale sets with live vocals, visuals and AI tools. On the production side you record vocals, score music for film, TV and games, produce podcasts and take on remix challenges.

How it compares: DJ Production covers the practical training of both Ultimate DJ and Music Production in one course. If you only want one of the two crafts, choose that course instead.

MUSIC PRODUCTION

Learn to make music from scratch and finish it to a professional standard. You work in FL Studio and leave able to take any idea all the way to a finished track.

Best for: aspiring producers and beatmakers. No experience needed.



THREE LEVELS

Each level includes everything in the one before

PRACTICAL

The Practical

Part-time: 9 months

Full-time: 3 months

R25,000

The full production workflow. You learn how songs are built: creating and sequencing ideas, sampling, music theory and arrangement. Then you learn to shape your sound with EQ, compression, automation and sound design, and to mix and master finished tracks.

PRO

Practical + Business + Industry

Part-time: 9 months

Full-time: 3 months

R39,500

Make music and make it pay. Everything in Practical, plus The Business and The Industry: how to build your brand and market your music, and how publishing, distribution, copyright and record labels work, so you can release and earn from what you make. Includes an introduction to DJing.

GLOBAL MASTERCLASS

All four chapters

Part-time: 9 months

Full-time: 4 months

R55,000

Production beyond the bedroom studio. Everything in Pro, plus Experience workshops that take your production into real-world settings: recording vocals and live sessions, scoring for film, TV and games, field recording, AI music tools, podcast production and remix challenges.

ADVANCED MUSIC PRODUCTION

For producers who can already finish a track and want it to sound truly professional. You refine your mixing, mastering and signature sound, and produce your own EP.

Best for: experienced producers and Music Production graduates.



THREE LEVELS

Each level includes everything in the one before

PRACTICAL

The Practical

Part-time: 9 months

Full-time: 3 months

R30,000

Advanced technique and your own EP. You go deep into mixing and mastering, dynamics, synthesis, drum programming and spatial imaging, and learn to blend genres and work in hybrid ways. You also produce for media, podcasts and interactive audio, then take your own EP from concept to a finished, packaged release.

PRO

Practical + Business + Industry

Part-time: 9 months

Full-time: 3 months

R45,000

A professional sound and a business to match. Everything in Practical, plus The Business and The Industry, so you can work as an independent artist, freelancer or studio professional: finding clients, marketing your work and understanding labels, publishing, distribution and copyright.

GLOBAL MASTERCLASS

All four chapters

Part-time: 9 months

Full-time: 4 months

R60,000

Ready for any brief. Everything in Pro, plus Experience workshops where you work in real-world settings: recording vocals and live sessions, scoring for film, TV and games, field recording, AI music tools, podcast production and remix challenges.

ARTIST PRODUCER

For performers who want to create, produce and perform their own music. You get the full practical training from both Music Production and Performance.

Best for: singers, rappers and songwriters who want full control of their music.



TWO LEVELS

Global Masterclass includes everything in Pro

PRO

Practical + Business + Industry

Part-time: 9 months

Full-time: 6.5 months

R51,000

Create it, then perform it. In the studio you learn to produce complete songs in FL Studio, from the first idea through mixing and mastering. On stage you work on your voice, songwriting, choreography and microphone technique, proving your progress in three performance recitals. The Business and Industry chapters show you how to build your brand and release your music.

GLOBAL MASTERCLASS

All four chapters

Part-time: 9 months

Full-time: 7.5 months

R66,000

A complete, release-ready artist. Everything in Pro, plus two full sets of Experience workshops. In production you record vocals and live sessions and create music for film, games and media. In performance you work on camera and in the studio, design your stage and wardrobe, perform for live-stream audiences, and finish with a showcase performance.

How it compares: Performance trains you to deliver music on stage. Artist Producer adds the studio skills to create that music yourself.

PERFORMANCE

For singers and stage performers who want to master live performance and build a lasting career from it. You learn to connect with an audience, look after your voice and present yourself as a professional.

Best for: vocalists, rappers and performers at any stage.



THREE LEVELS

Each level includes everything in the one before

PRACTICAL

The Practical

Part-time: 9 months

Full-time: 3 months

R15,900

Your stage craft. Vocal coaching, choosing and rearranging songs for live sets, choreography, dance and microphone control, plus songwriting and the music theory behind it all. You build confidence through three performance recitals, each one a step up from the last.

PRO

The Practical + The Business

Part-time: 9 months

Full-time: 3 months

R30,000

Stage craft plus a career. Everything in Practical, plus The Business: building your brand on social media and in the press, putting together a press kit and rider, working with agents and managers, and securing paid gigs. Includes a dedicated songwriting workshop.

GLOBAL MASTERCLASS

All four chapters

Part-time: 9 months

Full-time: 4 months

R45,000

Performing at an international standard. Everything in Pro, plus Experience workshops on camera and in the studio, stage design, wardrobe, audience engagement and live streaming, ending in a final showcase. The Industry chapter covers labels, publishing, touring and income beyond the stage.

THE BUSINESS OF MUSIC

Not everyone in music is on stage. These two courses train the people who build careers: the managers, marketers and entrepreneurs, and the artists who want to run their own business.



The difference: Music Industry Business prepares you to run a music career. Artist Management prepares you to run someone else's.

TWO COURSES

One level each · Part-time or full-time

MUSIC INDUSTRY BUSINESS

R23,500

The Business + The Industry · Part-time: 9 months · Full-time: 3 months

How the music business works, and how to work in it. You learn to build and market a brand, network, pitch and get booked, and to handle the pressure of a creative career. Then you learn how the industry fits together: the key players, record labels, publishing, distribution, radio, copyright and touring, and the many ways money is made. Ideal for artists who want to manage themselves, and anyone starting out on the business side.

ARTIST MANAGEMENT

R23,500

Dedicated management curriculum · Part-time: 9 months · Full-time: 3 months

Guiding other people's careers. You learn what a manager really does: spotting and developing talent, shaping an artist's brand, negotiating contracts, managing money and royalties, planning tours and handling a crisis when it hits. You also cover publicity, fan engagement and the ethics of representing someone else. You finish by building a complete management plan for an artist.

CAREERS IN SOUND

Every concert, broadcast and film needs someone who makes it sound right. These courses train you for that work, with real equipment and real events.



The difference: Live Sound gets you working at events. The Higher Occupational Certificate is a formal qualification for a wider career in sound.

TWO COURSES

10% off both courses when paid upfront

LIVE SOUND

R28,500

Certificate · Part-time: 9 months · Full-time: 3 months

Run the sound at live events. You learn how a sound system works from end to end, from microphones and mixing consoles to amplifiers, speakers and cabling, and how venues, acoustics and indoor or outdoor settings change what the crowd hears. You practise mixing live and troubleshooting under pressure. Through our partner The Live Group, students work on real event setups; past students have worked on shows headlined by Black Coffee and Nasty C.

HIGHER OCCUPATIONAL CERTIFICATE: SOUND OPERATOR

R85,500

Full qualification · NQF Level 5 · Full-time only: 12 months

A formal qualification for a career in sound. You master sound theory and professional audio equipment, and learn to record, edit, mix and amplify sound for live, recorded and broadcast productions. You also learn to manage projects, resources and logistics. Graduates are prepared for roles from live sound technician to post-production and broadcast sound.

Bonus: a DJ or Music Production course included free

HOW TO ENROL

01

Choose your course and level using this pack.

02

Apply online, or message our admissions team on WhatsApp.

03

Pick how you would like to pay.

04

Secure your place. Classes are small, and places go to those who pay first.

THREE WAYS TO PAY

PAY UPFRONT

Settle the full fee 10 business days before your course starts and unlock free 30-minute lessons, plus a professional photoshoot on selected courses. Sound Operator courses get 10% off instead.

DEPOSIT AND MONTHLY

Pay a deposit to secure your place, then the balance is invoiced monthly over the length of your course.

STUDENT LOAN

Finance through our partner Student Hero is available on every course, with a monthly repayment over up to four years. Subject to approval.

Prefer private lessons at your own pace? Any course can be taken privately for an additional 40%. Exact deposits, monthly amounts and loan estimates for every course are in the **RISE Academy Schedule of Course Fees 2027**.



YOUR PASSION. OUR GUIDANCE. YOUR STAGE.

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